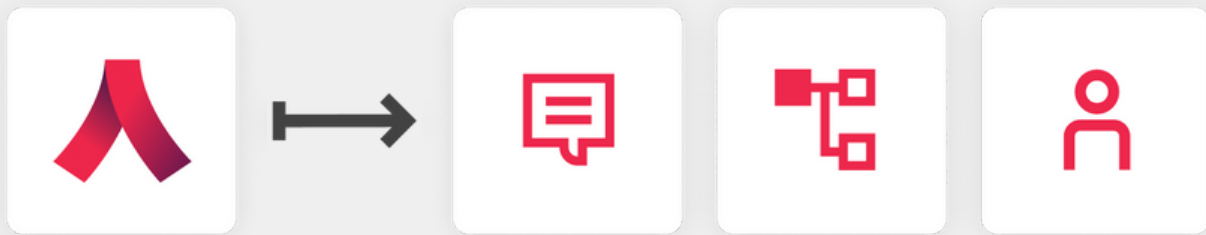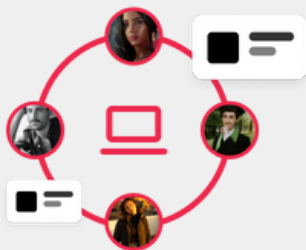Arro

Introduction to Arro:

Arro is a multi-channel content management system that is integrated into your school website and social media channels. Through Arro, you can easily communicate with any audience in a simple and efficient manner without having to access multiple, external accounts.

Arro allows you to easily publish updates and newsletters on your school website, send social media posts, and easily coordinate email campaigns. With Arro you can also manage your school's marketing contacts, creating groups to communicate efficiently with pupils, parents, and staff.

Arro also connects to the community part of your school website, where you can post updates to your school community, create blog posts on behalf of parent or community groups, and even manage whole-school fundraising campaigns.
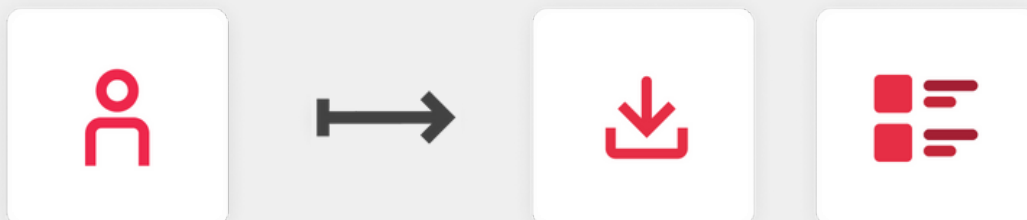
Thanks to its seamless integration with the school website, Arro also enables you to manage parental queries and volunteering requests, helping you to foster positive parental involvement and community engagement.

Arro also helps you set up fundraising pages and look for grants. You can manage your volunteers and sponsorship contacts directly from the platform. You can also create Lettings and Services pages in Arro, and advertise them with the campaign builder.

User **Responsibility:**

Users are responsible for the downloads and blog posts that are published through Arro. Whilst we endeavour to review all publications prior to publication, users are accountable for the use of any images or text that they upload to their school's website or social media channels.

Images especially can pose issues in terms of usage rights, either because they are pictures of students or copyrighted images. To help you, Arro's image library features options for you to tag students within images, and tick boxes to let the system know if you can or cannot share these images online. We have also created a guide about copyright rules for your convenience. If you have any questions or concerns about anything you wish to share through Arro, we are also available and always happy to help!

Who to contact:

You can find all our training documents and videos here:
https://eduprise.teachable.com/p/arro-training

For technical queries or concerns:

Click on the red icon **?** at the bottom right corner of your screen to ask any questions.

Email us at:
support@arrocms.com

Arro